

Agenda

Predicting an unpredictable workplace



Join our keynote speaker, Erik Brynjolfsson, a leading expert on generative AI and the future of work, as he discusses generative AI's revolutionary — and still evolving — impact and the opportunities ahead as the workforce prepares for an unpredictable future. He will explore the impact of new technologies and business transformations on business strategy, productivity, performance and digital commerce.

As AI and machine learning (ML) are driving a business revolution that will likely be more disruptive than any other technology-driven transformation in history, he views this emerging technology as an opportunity, not an obstacle. He will offer decision makers a roadmap to restructuring the right way, especially since companies will still need people with creative, interpersonal and problem-solving skills to work alongside AI. Don't miss this chance to gain valuable insights into the future of business and technology from one of the leading experts in the field.

Keynote speaker:



Erik Brynjolfsson,

Professor, Stanford Institute for Human-Centered AI, Cofounder,
Workhelix Inc., New York Times Bestselling Author

When privacy, data and ethics collide



In today's data-driven world, technological advancement often outpaces a thorough understanding of how that technology impacts people. As the world of work rushes headlong into what many have dubbed a "new era" for technology, leaders would do well to pause and consider what ethical responsibilities they may have in utilizing evolving technologies to shape, wield, manage and draw conclusions about the data of real people.

Join us for an insightful discussion on the intersection of data, privacy and ethics that will address the following:

- What challenges do leaders face when deciding whether to activate new technology?
- How do best practices and compliance with data privacy laws extend to using new technologies, such as generative AI?
- What actions can leaders take to ensure data privacy and prevent the introduction of bias into machine-based decision making?
- What policies can organizations implement to support best-practice use of new technologies while respecting data privacy?

This session offers leaders the space to ask difficult questions about activating new technologies and the opportunity to develop a strategic plan for developing a calculated response to using new technologies.

Moderator:



Helena Almeida,
Vice President,
Managing Counsel, ADP

Panelists:



Trey Causey,
Head of Responsible AI
and Senior Director of
Data Science, Indeed



John Sumser,
Founder and
Principal Analyst,
HRExaminer.com



Roger Dahlstrom,
Senior Manager,
GenAI Labs, Amazon
Web Services

How to use data to ignite growth and progress



Leaders today face more challenges than ever — with seemingly unlimited resources, tools and information to support them. But data without actionable insights can just feel like noise. When leveraging your people data to its fullest potential, how do you know where to start? And how can you ensure you're using your analytics to support your teams on a human level?

Join Aileen Smith, head of diversity business strategy, Amazon Web Services; Darren Root, chief strategist, Rightworks; Devin Engelsen, head of total rewards and people analytics, Databricks; and Giselle Mota, chief of product inclusion, ADP, as they discuss ways your organizational data can drive not just business success — but people success.

Learn how people data and data-driven technology can help you:

- Reduce turnover and improve retention
- Foster inclusivity and accessibility to create better experiences for workers with disabilities
- Navigate the world of generative AI and machine learning in HR
- Empower teams to be more productive and efficient

Moderator:



Aileen Smith,
Head of Diversity
Business Strategy,
Amazon Web Services

Panelists:



Darren Root,
Chief Strategist,
Rightworks



Devin Engelsen,
Head of Total
Rewards and
People Analytics,
Databricks



Giselle Mota,
Chief of Product
Inclusion, ADP

Generative AI and the workplace of tomorrow



Generative AI tools are taking the workplace by storm, transforming how we work, learn and create. Fast, helpful and user-friendly, these tools can produce images and relevant, well-written responses to user prompts. Available to anyone with an internet connection, generative AI tools greatly enhance the modern workday, making employees more productive, fostering creativity and allowing them to prioritize other areas of their work-life experience.

Featuring Wall Street Journal reporter Chip Cutter, Steve Madden's Vice President of HR Lyndsey Benson, ADP Chief Data Officer Amin Venjara and ADP Global Chief Privacy Officer Jason Albert, this session addresses how generative AI can benefit your organization and help you prepare for tomorrow's workplace. From self-education, completion of everyday tasks and conversationally nudging employees about important to-do items to summarizing help desk calls and enhancing critical HR and business operations, generative AI is reshaping how companies function. While it's hot, tune in to discover its key use cases and advantages.

Moderator:



Chip Cutter,
Reporter, The Wall
Street Journal

Panelists:



Lyndsey Benson,
Vice President of HR,
Steve Madden



Amin Venjara,
Chief Data Officer,
ADP



Jason Albert,
Global Chief Privacy
Officer, ADP