

WOMEN@WORK 2023

Redefining the Workforce of Tomorrow

Join the conversation to empower and equip women at all levels to succeed at work and beyond.

AGENDA

Authenticity in leadership

1 HRCI, 1 SHRM, 1 CPE

You are always communicating, either by default or design. This is your opportunity to become an intentional communicator while remaining authentic. Renowned executive coach and Emmy-winning former network television journalist **Gina London** will help you learn the strategies, structure and delivery techniques that will give you comprehensive communications confidence and comfort.

Learn how self-acceptance can live in harmony with self-improvement.

Featuring:



Gina London,
CEO, Language of Leadership

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Professional advancement on a global scale

1 HRCI, 1 SHRM, 1 CPE

Women have long played an essential role in shaping history, society and culture while bringing attention to gender discrimination, gender inequality and women's rights. While some progress has been made for women in and outside of the workplace, there is still much to be done, and different parts of the world present unique challenges and opportunities. Even now, worldwide, women only make 77 cents for every dollar men earn.¹ This can lead to a lifetime of income inequality between men and women.

Join **Céline Boutier**, French Professional Golfer; **Kylie Baullo**, General Manager, Australia and New Zealand, ADP; and **Tunay Firat**, Head of Strategic Partnerships, Action Coalitions, UN Women, for an insightful discussion on how advancing women and women leaders are taking place across the globe, including:

- What are some of the persistent challenges women are facing? How does it differ across the globe?
- What are some actions organizations can take to bridge the gender pay gap?
- How are laws and policies around the world impacting the roles of women?
- What policies can organizations implement to support women in the workplace?

As a leader within your organization, this interactive session offers you the opportunity to develop and improve your strategies for building a global workplace where women thrive.

Featuring:



Kylie Baullo,
General Manager, Australia
and New Zealand, ADP



Céline Boutier,
French Professional Golfer



Tunay Firat,
Head of Strategic Partnerships,
Action Coalitions, UN Women

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Redefining the Workforce of Tomorrow

Understanding leadership barriers

1 HRCI, 1 SHRM, 1 CPE

The succession planning pipeline has some missing links — specifically those connecting women and other underrepresented groups to leadership positions. According to a recent Deloitte study, fewer than 25 percent of women plan to stay with their employer for more than two years.²

Why do women see themselves leaving the organization? What's causing this massive consideration to leave? And what is different for the smaller groups deciding to stay? Once we know the causes, we can create solutions. These may include:

- Pay equity and transparency
- Offering expanded women's health benefits and lifecycle leaves of absence
- Quelling gender-focused microaggressions
- Using inclusive and accessible technology to help drive inclusion practices and leadership ascension across the board
- And more

Join us for this fascinating conversation with moderator **Giselle Mota**, Chief of Product Inclusion, ADP; **Archana Gilravi**, Senior Vice President, Strategy, Programs and Partnerships, Sheryl Sandberg and Dave Goldberg Family Foundation; **Patricia A. Lee**, President/Founder, P.A.L. Coaching and Consulting LLC and **Sree Ratnasinghe**, Director, Customer Solutions, North America, Amazon Web Services.

Featuring:



Archana Gilravi,
Senior Vice President,
Strategy, Programs
and Partnerships,
Sandberg Goldberg
Bernthal Family
Foundation



Patricia A. Lee,
President/Founder,
P.A.L. Coaching and
Consulting LLC



Giselle Mota,
Chief of Product
Inclusion, ADP



**Sree
Ratnasinghe**,
Director, Customer
Solutions, North
America, Amazon
Web Services

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Redefining the Workforce of Tomorrow

Access, advocacy and self-actualization

1 HRCI, 1 SHRM, 1 CPE

In our continually shifting work environment, employees expect leaders to do more to promote inclusion and support their career development and well-being. However, a recent McKinsey report found that about half of women say their manager encourages respectful behavior and less than half say their manager shows interest in their career development.³ In this session, our panelists will discuss ways organizations can support professional development and ways women can empower themselves in the workplace.

Join us for an exchange of ideas around:

- Mentorship
- Compensation discussion and negotiating salary
- Navigating the benefits and challenges of remote and hybrid work
- Closing the gender pay gap
- Leveraging LinkedIn and social media to build a personal brand
- And more

Featuring:



Laura Brown,
President, Major
Account Services and
ADP Canada, ADP



Valdes Jones,
Senior Lead Business
Growth Development
Consultant, CSBB Diverse
Customer Segments,
Wells Fargo & Company



Cate Luzio,
Founder and CEO,
Luminary



Jamie Trull,
Owner, Balance
CFO/jamietrull.com

WOMEN@WORK 2023

Redefining the Workforce of Tomorrow

Doing good, prioritizing joy and making space for women at work

Join **Kendra Scott**, Designer, Founder and Executive Chairwoman, Kendra Scott, for an intimate and inspirational discussion about personal drive, overcoming failure and being a woman in business. Billion-dollar brands don't materialize overnight. You might be familiar with the name Kendra Scott because of the jewelry, but did you know Kendra dropped out of college to open her first business? In this exclusive conversation, Kendra will trace her journey as a fashion-conscious young woman who rode the rollercoaster of trying and failing before becoming what is now the Kendra Scott jewelry brand. Kendra has made it her mission to spread passion, purpose and joy to those around her — and not only with her jewelry line. As the founder of the Kendra Scott Women's Entrepreneurial Leadership Institute in partnership with the University of Texas at Austin, Kendra's fostering growth for future entrepreneurs where admission is not based on grades or experience. The conversation will be moderated by **Kristen Appleman**, Senior Vice President, TotalSource, ADP. Together, Kendra and Kristen will explore:

- How to gain confidence while also possessing humility and being teachable
- How to embrace a simultaneously difficult, messy and frustrating life without overlooking sweet and special moments
- What it means to read failure as a roadmap instead of a dead-end

Featuring:



Kristen Appleman,
Senior Vice President,
TotalSource, ADP



Kendra Scott,
Designer, Founder, Executive
Chairwoman, Kendra Scott

1. UN Women, Equal pay for work of equal value, 2017
2. Deloitte, New Deloitte report: working women face alarmingly high levels of burnout despite shifting work arrangements, rise in hybrid working, 2022
3. McKinsey & Company, Women in the Workplace 2022, 2022