



IN THE BUSINESS OF YOUR SUCCESSSM

{ My number is... 100 }

ADP[®] helps me add \$100k
to my bottom line...



So what's your number? Higher revenues and profits? More and happier clients? Fewer work hours? An earlier retirement date? ADP can help it all add up for you with Run Powered by ADP Payroll for Accountants[®].

According to a survey* of Accounting Today's Executive Research Council, 89 percent of the accountants who process payroll do so as a client convenience, 78 percent felt that offering payroll deepens client relationships and 50 percent state that it increases firm revenues.

ADP has a solution tailored for accountants that can help save time, manage compliance challenges, deepen client relationships and help improve cash flow by creating a residual revenue stream. You directly offer your clients payroll and ADP does the heavy lifting by calculating payroll, and depositing and filing the taxes.

It doesn't get much better than that — or does it?

A Special Limited-Time Offer from ADP**

Receive a \$100 credit for adding two new full tax-filing clients, and \$50 credit for each full tax-filing client added after. This offer is only good until July 30, 2012.

For more information contact your ADP Representative or call (855) 408-3751.



HR. Payroll. Benefits.

*2011 Survey of the Accounting Today Executive Research Council (ERC), an elite community of tax and accounting professionals, conducted in partnership with ADP[®].

**In order to receive \$100 credit, Firm must start processing two new clients on RUN Powered by ADP Payroll for Accountants[®] by July 30, 2012 and the referred clients must still be processing payroll for 91 days. For each additional client a \$50 credit will be received after client processes payroll for 91 days. Eligible referred clients must have 1 to 49 employees, be set up by Firm on Run Powered by ADP Payroll for Accountants[®] in the Continental U.S. and use ADP's tax filing service. Firm clients with an annual or quarterly payroll frequency are excluded. Additional locations for existing clients are ineligible to count toward the credit. \$100 credit and \$50 credit will be applied toward Firm's invoice for each eligible Firm client after 91 days of processing.

The ADP Logo and ADP are registered trademarks of ADP, Inc. In the Business of Your Success is a service mark of ADP, Inc. RUN Powered by ADP Payroll For Accountants is a registered service mark of ADP, Inc. All other trademarks and service marks are the property of their respective owners. © 2012 ADP, Inc.

www.accountant.adp.com