



# Real Data, Real Action

Organizations are using **artificial intelligence (AI)** and **people analytics** to **drive business outcomes**



**69 percent** of organizations with 10,000 employees or more now have an entire **team devoted to people analytics**.<sup>1</sup>

**42 percent** of HR leaders agreed **artificial intelligence (AI)** and **machine learning (ML)** integration are among the **biggest transformation challenges** they will face in the next five years.<sup>2</sup>



But AI doesn't work without **trusted data**.

**39 percent** identified "**data issues**" as being among the top three **greatest challenges** they face with AI initiatives.<sup>3</sup>

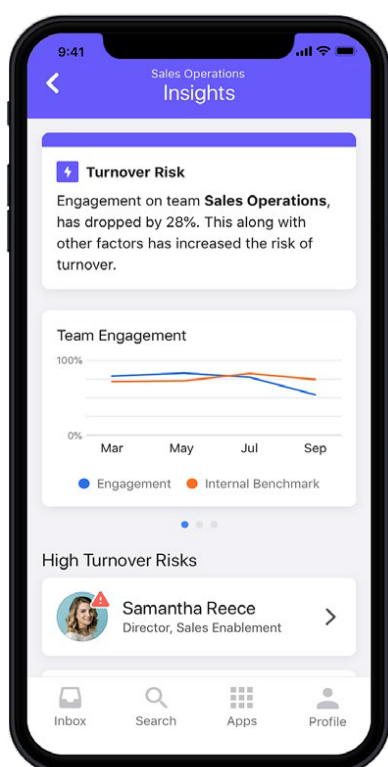


With trusted data and the right AI, the **results** can be **impressive**.

Nielsen found that for every **1% decrease** in employee attrition, they could avoid **\$5 million in business costs**.<sup>1</sup>

ADP improves a hiring manager's chances of identifying and onboarding the right candidates using an improved AI-driven job-matching...

...drawing from **over 27 unique industry models** that matches down to the skill level for **3200+ jobs**.



**Executive and Manager Insights on ADP Mobile since launch<sup>4</sup>:**

**12,500+ clients**

**55K+ active monthly users**

**94M+ headlines generated**

**1B+ data points**

Executive & Manager Insights drives **15 times more visits from managers<sup>5</sup>**, helping save millions in costs for clients.

Over **750k managers** at ADP clients used AI developed analytics to help **make better decisions** in 2018-2019



<sup>1</sup>"This is why data is now more essential than ever in HR", Fast Company, May 2019

<sup>2</sup>KPMG, The Future of HR Survey, 2019

<sup>3</sup>State of AI in the Enterprise, 2nd Edition, Deloitte Insights, October 22, 2018 <https://www.myhrfuture.com/skills-report>

<sup>4</sup>September, 2018

<sup>5</sup>Vs. traditional desktop analytics

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